

# A Parents Guide to Computing



Acorn 

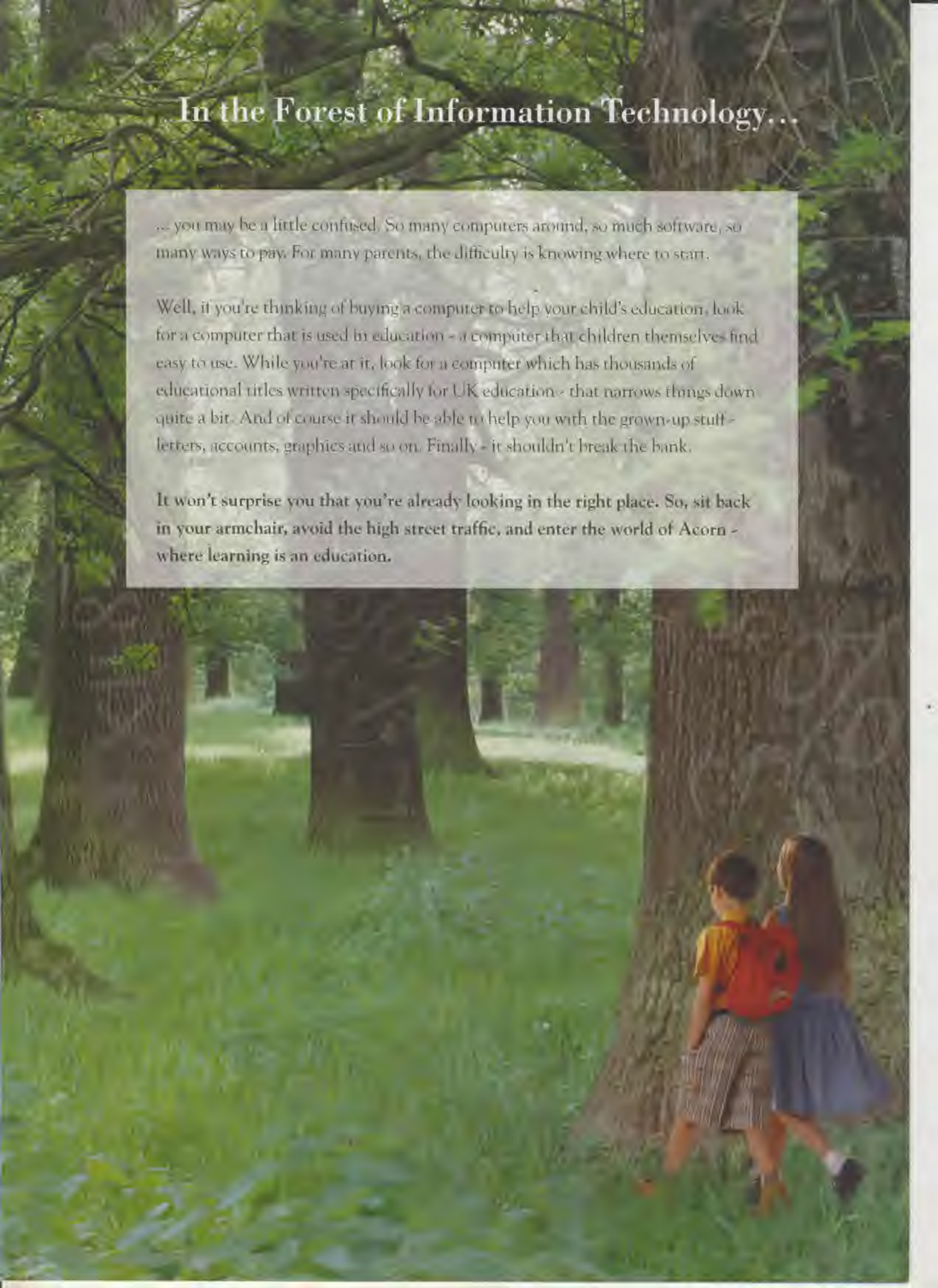


## In the Forest of Information Technology...

... you may be a little confused. So many computers around, so much software, so many ways to pay. For many parents, the difficulty is knowing where to start.

Well, if you're thinking of buying a computer to help your child's education, look for a computer that is used in education - a computer that children themselves find easy to use. While you're at it, look for a computer which has thousands of educational titles written specifically for UK education - that narrows things down quite a bit. And of course it should be able to help you with the grown-up stuff - letters, accounts, graphics and so on. Finally - it shouldn't break the bank.

It won't surprise you that you're already looking in the right place. So, sit back in your armchair, avoid the high street traffic, and enter the world of Acorn - where learning is an education.



# We Talk Your Language

Don't be scared! Acorn computers are designed for children to be comfortable with, so you should have no problems at all. (OK, if you do, there's a helpline just for you.)

## So Just What, Exactly, Is This Language?

Most computer suppliers talk about a 'desktop'. In reality, this means a desk, with a filing system underneath it. Unfortunately, you can only access one application at a time, for example a word processor. If you then want to add a drawing to your work, you have to leave the word processor, and go into a drawing application. OK so far? Here's where it gets complicated. Any piece of work is called a document (which makes sense because it ends up in the filing system under the desktop). If you want to copy a piece of information, for example some text, you need to copy it to a thing called a 'clipboard', which is the computing equivalent of the twilight zone. You then need to locate the clipboard in order to transfer the information to the desired document.

## Why Is Acorn Different?

Looking at the scenario above, things had to improve!

The language all Acorns speak is called RISC OS. RISC OS allows many applications to be open at the same time, just like working at a big desk with your documents spread out in front of you. Instead of copying things to the clipboard, moving text and graphics from one application to another becomes a simple matter of 'drag and drop'. You literally 'drag' the information you want to the place you want it and 'drop' it there. None of this copying to the clipboard nonsense. And, as you move up the Acorn range, you continue to use the same language!







## Start As You Mean to Go On - The Early Years Learning system

Learning starts at home. At this vital stage in life, Acorn offers the Early Years Learning system to help prepare our children for tomorrow's world, in which we must look beyond the 'three Rs' to a new literacy. The language and application of computer technology will touch our children's lives to an incalculable degree. Indeed, computers are becoming a key part of education from the earliest days in school. The ability to work with them effectively is crucial to every child's development and future achievement.

Acorn computer equipment and educational software is used by teachers and pupils in over 27,000 schools. Imagine the head-start your child could gain if your home had an Acorn system.

Early Years, part of the Learning Curve range, contains software specifically written for young children to encourage their educational development. Start with the art package to 'paint' and 'draw' on the screen!

Move on to explore two different learning adventures with animated cartoon characters. Children who are learning to read will love the talking story where a mouse-click on the text will make the computer 'speak'.

Early Years is a multimedia wealth of text, colourful pictures, animation and sound to delight any child.

Software included: Talking StartWrite (word processor), Gemini (picture matching game), Amazing Maths (maths game), Doris the Dotty Dog (talking story), Paint Pot (painting resources), Mouse in Holland, Explore with Flossy the Frog, (interactive learning adventures), Audio Training Tape.



### **Talking StartWrite**

StartWrite is a fully featured, but simple to use, word processing package with which children can start to develop keyboard skills and communicate their ideas in written form. As letters and words are typed, they can be spoken by the computer, thereby providing immediate stimulus and feedback to the child. Pictures created by a painting package can be dropped onto the page and writing added below. StartWrite also gives you an excellent home office.

### **Gemini**

Shape and pattern matching is a key skill for young children. This fun-to-use game contains many different card sets, from simple shapes to photographic pictures, making it suitable for use with a wide age range.

### **Amazing Maths**

Making maths fun is the best way to learn. Here you have to find your way through the maze while being posed arithmetic problems by the computer. You can decide the difficulty of the questions asked, both in terms of the numbers and operations used. Amazing Maths is the ideal way to reinforce basic mathematical skills.

### **Doris the Dotty Dog**

Develop reading skills with the latest talking book technology. This 'talking story' - with still pictures and animations - concerns Doris, a well intentioned pet dog who never does anything right. The application can be used in several ways: by a teacher or helper with a child who is not yet reading, but who is looking at showing the words and seeing the animations; by children on their own developing their reading vocabulary - individual words may be spoken if they are not known; or by encouraging debate about why Doris did what she did and what the long-suffering family would have wanted her to do instead.

### **Paint Pot**

Paint Pot is a book accompanied by a disc that explains how you can make the most of Paint, Acorn's art package. Simple examples of many of the program's facilities are given. Also included is a library of animals and sea creatures that can be used to create a jungle or an undersea picture. Ideas for lots of projects using Paint are provided - which should keep children fascinated for hours - with no risk of spilling paint on the floor!

### **Mouse in Holland**

In a similar vein to Explore with Flossy the Frog, Mouse in Holland allows a child to explore the life of Martin Mouse, who lives in a windmill. Scenes include a Dutch countryside, canalside Amsterdam and an Art Gallery, as well as inside the windmill.

### **Explore with Flossy the Frog**

Encourage children to Explore with Flossy the Frog, a graphical adventure where the child is in control of what happens. The delightful pictures encourage questions and the various objects in the pictures all have different actions and effects when clicked on.





# The Sky Is Not the Limit!

A new generation of the most effective and easy-to-use educational software ever produced. Motivating children to reach for the sky.

Simplicity. Versatility. Affordability...





6 FEB 1995



6 FEB 1996



6 AUG 1996



6 JAN 1997



6 APR 1997

£ 1.50	£ 1.50
£ 0.00	£ 0.00
£ 23.00	£ 23.00
£ 60.00	£ 120.00
£ 80.00	£ 80.00
£ 125.00	£ 125.00
£ 50.00	£ 50.00
£ 245.00	£ 245.00
£ 140.00	£ 140.00

6 OCT 1997

Acer  
A7000

# 20/20 Finance - Clearly the Best Choice

(Interest Free! 20% deposit, 20 monthly payments)

System	Order Code	Processor	Memory	Disc	Warranty	Monitor	RRP	Deposit	20 monthly payments inc VAT
<b>Early Years</b>									
A3010 Early Years	ALC16	ARM250	1MB	Floppy	1 year	Not inc	£399.00	N/A	N/A
A3010 Early Years with mouse	CLN01	ARM250	2MB	Floppy	1 year	14"	£599.00	N/A	N/A
A4000 Early Years system	AGC02/AKT51	ARM250	2MB	210MB	1 year	14"	£601.00	£100.20	£36.08
A4000 Early Years system	AGC02/AKT50	ARM250	2MB	210MB	1 year	14"	£548.00	£109.60	£32.96
Risc PC600 Early Years	ACP60/AKT60	ARM610	4MB	425MB	On site	14"	£1400.00	£280.20	£136.08
Risc PC600 Early Years	ACP60/AKT65	ARM610	4MB	425MB	On site	17"	£1728.00	£345.60	£168.14
<b>Learning Curve</b>									
A3010 Learning Curve	ALC17	ARM250	2MB	Floppy	1 year	Not inc	£399.00	N/A	N/A
A3010 Learning Curve system	CLN02	ARM250	2MB	Floppy	1 year	14"	£599.00	N/A	N/A
A4000 Learning Curve system	AGC03/AKT51	ARM250	2MB	210MB	1 year	14"	£601.00	£100.20	£36.08
A4000 Learning Curve system	AGC03/AKT50	ARM250	2MB	210MB	1 year	14"	£548.00	£109.60	£32.96
Risc PC600 Learning Curve	ACP60/AKT60	ARM610	4MB	425MB	On site	14"	£1400.00	£280.20	£136.08
Risc PC600 Learning Curve	ACP60/AKT65	ARM610	4MB	425MB	On site	17"	£1728.00	£345.60	£168.14
<b>Home Office</b>									
A4000 Home Office system	AGC04/AKT51	ARM250	2MB	210MB	1 year	14"	£595.00	£107.00	£35.40
A4000 Home Office system	AGC04/AKT50	ARM250	2MB	210MB	1 year	14"	£542.00	£106.40	£35.17
Risc PC600 Home Office	ACP60/AKT60	ARM610	4MB	425MB	On site	14"	£1400.00	£280.20	£136.08
Risc PC600 Home Office	ACP60/AKT65	ARM610	4MB	425MB	On site	17"	£1728.00	£345.60	£168.14
<b>Pocket Book</b>									
Pocket Book II 250K	AH001	NEC V30 ASIC	250K			LCD	£240.00	N/A	N/A
Pocket Book II 512K	AH006	NEC V30 ASIC	512K			OC	£399.00	N/A	N/A
Pocket Book II 1MB	AH007	NEC V30 ASIC	1MB			LCD	£598.00	N/A	N/A
<b>A4000</b>									
A4000 HD210 system	AGC50/AKT51	ARM250	2MB	210MB	1 year	14"	£644.00	£109.60	£33.86
A4000 HD210 system	AGC50/AKT50	ARM250	2MB	210MB	1 year	14"	£596.00	£109.20	£33.74
<b>A7000</b>									
A7000 2MB HD425	AMC00/AKT60	ARM750	2MB	425MB	On site	14"	£1099.00	£219.80	£103.90
A7000 2MB HD425CD	AMC02/AKT60	ARM750	2MB	425MB	On site	14"	£1228.00	£245.60	£109.18
A7000 4MB HD425	AMC00/AKT60	ARM750	4MB	425MB	On site	14"	£1199.00	£239.80	£107.90
A7000 4MB HD425CD	AMC02/AKT60	ARM750	4MB	425MB	On site	14"	£1328.00	£265.60	£113.18
<b>Risc PC600</b>									
Risc PC600 4M HD425	ACP60/AKT60	ARM610	4MB	425MB	On site	14"	£1344.00	£268.80	£131.96
Risc PC600 4M HD425CD	ACP61/AKT60	ARM610	4MB	425MB	On site	14"	£1473.00	£294.60	£139.18
Risc PC600 4M HD425	ACP60/AKT65	ARM610	4MB	425MB	On site	17"	£1625.00	£325.00	£157.01
Risc PC600 4M HD425CD	ACP61/AKT65	ARM610	4MB	425MB	On site	17"	£1800.00	£360.00	£172.34
<b>Risc PC700</b>									
Risc PC700 5M HD425	ACP70/AKT60	ARM750	5MB	425MB	On site	14"	£1599.00	£319.80	£153.90
Risc PC700 5M HD425CD	ACP71/AKT60	ARM750	5MB	425MB	On site	14"	£1728.00	£345.60	£168.14

† 14" Monitor Cost system with a desktop £299.00 only. \*\* 17" size (also system with a desktop) £429.00 only.

†† Payment terms available to eligible creditworthy customers. Credit subject to review. System payment via invoice (20% deposit, 20 monthly payments, interest free). Access Order or call 01203 200222. All the amounts shown are in £1000. If you cannot afford to pay your monthly payments, contact your nearest 20/20 Finance branch for more information.



# Reach for the Stars

## Why Choose the New A7000 from Acorn?

### Simplicity

- ★ A7000 offers children the easiest computer interface with 'drag and drop' capability
- ★ A7000 exploits the latest RISC OS - a powerful, multitasking operating system, tried and tested by millions of users
- ★ A7000 delivers a wealth of powerful applications

### Versatility

- ★ A7000 integral CD-ROM drive option offers a professional way to access CD resources
- ★ A7000 quality screen images at the highest resolutions and with the greatest colour depths
- ★ A7000 high-performance CD-quality 16-bit stereo sound as standard



## Affordability

- ★ A7000 increases the choice of price and performance options for all schools
- ★ A7000 larger hard disc and memory capability are an investment in running the best software both now and in the future
- ★ A7000 is available on a flexible finance scheme covering computers

The A7000 range demonstrates Acorn's commitment to helping parents ensure that children have access to the most advanced technology, at an affordable price.





# Putting Your Children on the Road to Success

So now you've seen why Acorn computers have been chosen in nine out of ten UK schools for their ease of use, their versatility, their power.

Acorns are used in the most amazing places! Acorn computers are the only computers endorsed by the Pre-school Learning Alliance, and are used in many pre-schools, playgroups and nurseries to help teach children as young as 18 months! At the other end of the scale, the power of RISC OS is used in research, finance, music, graphics - the list is endless!

## So What Now?

Pick up the phone and talk to one of our experts. They'll be able to recommend the best Acorn computer for you and your child.

Parents and guardians all over the UK are finding that now is the best time ever to enter the world of Acorn - for themselves and for their children's future.





No matter how old your child,  
call Acorn Computers 01223 254222  
for the best solutions around

**United Kingdom**

Acorn Computers Ltd  
Acorn House  
Vision Park, Histon  
Cambridge  
CB4 4AE  
Telephone 01223 254254  
Int +44 1223 254254  
Fax 01223 254262

**Australia**

Acorn Computers  
Australia Pty Ltd  
4/29 Cromwell St  
Collingwood  
Victoria 3066  
Telephone 03 9419 3033  
Int +61 3 9419 3033  
Fax 03 9419 2892

**Australia**

Acorn Computers  
Australia Pty Ltd  
Unit 7, 190 George St  
Parramatta  
New South Wales 2150  
Telephone 02 891 6555  
Int +61 2891 6555  
Fax 02 635 9641

**Germany**

Acorn Computers GmbH  
Jürgensplatz 36-38  
40219 Düsseldorf  
Telephone 02 11 30 84 94  
Int +49 211 30 84 94

**New Zealand**

Acorn Computers  
New Zealand Ltd  
1 Ngare Avenue  
PO Box 26-287  
Epsom, Auckland 3  
Telephone 09 520 4049  
Int +64 9520 4049  
Fax 09 520 3321

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