

# Clan Acorn Newsletter

September 1995



## **NEW machines**

This mailing is concentrating on the latest products to be announced and has information about the gifts available to Clan members who upgrade to them. I have also included a section detailing how RISC OS 3.6 differs from the 3.5.

## **What is great about RISC OS and the Risc PC?**

Very shortly we will be putting together a series of datasheets explaining why RISC OS and the Risc PC are so much better than any of the competition. We have our own thoughts on this, but a number of members have already sent me proposals for advertising and datasheets, so I would like to give you the opportunity to have your handiwork appear in print and on the Acorn Web site. If you would like to create a one-page (two-sided) datasheet on a specific aspect of RISC OS or the Risc PC, then e-mail it to me at [clan@acorn.co.uk](mailto:clan@acorn.co.uk) or send in a floppy with the datasheet on it. We will go through everything that is sent to us, and use a combination of all the best ideas. In addition, we will post all the submissions on the Clan area of the Web site for inspiration.

## **New Managing Director**

David Lee has been appointed Managing Director of Acorn Computer Group and Managing Director of Acorn Computers Limited with immediate effect. He joins the Acorn Group from Olivetti UK Limited, where he was Director of Finance and Administration for a number of years. His appointment follows the resignation of Sam Wauchope. David Lee's appointment confirms the Group's commitment to moving the business forward through continued technical innovation and development, coupled with new customer and market initiatives.

Commenting on this appointment, Marco De Benedetti, Chief Operating Officer of Olivetti Telemedia, said: 'Acorn must develop its business if it is to continue to thrive in a very competitive, changing market. Acorn has demonstrated throughout its history that it is able to do this. The strategy set for Acorn is therefore continuing. Throughout the 14 years he was with Olivetti, David has made an outstanding contribution. I am delighted that he is taking on this new role.'

David Lee said: 'Taking the helm of one of the world's leading brands in information technology for education is an exciting challenge. Continuing the expansion of the Group's activities through Online Media and through our associate company Advanced RISC Machines is also a great opportunity.'

'Acorn has a really talented team of people and one of my first priorities will be to work with them to identify and implement new initiatives to ensure the long-term success of the business.'

A chartered accountant, David Lee has pursued a financial career in industry for over 25 years, 20 of them in the IT sector. During his time at Olivetti, which he joined in 1981, he was instrumental in establishing the company's in-house staff development programme, for which it was awarded 'Investors in People' status. Prior to joining Olivetti, he held senior financial positions with ITT and Hepworth plc. He is 52 and married with two children.

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## **Centres of Technology**

One of the objectives of the Clan is to ensure enthusiasts get the best information and support possible. To this end we are identifying those dealers who are most active in the enthusiast market, and who offer the level of support and service enthusiasts require. The initial list is based on the results of the survey many Clan members responded to earlier this year:

A J S Computers Limited

123 New London Road, Chelmsford, Essex CM2 0QT Tel: 01245 345263

Alsystems

47 Winchester Road, Four Marks, Alton, Hants GU34 5HG Tel: 01420 561111

Atomwide

7 The Metro Centre, Bridge Road, Orpington, Kent BR5 2BE Tel: 01689 814500

Beebug Limited

117 Hatfield Road, St Albans, Herts AL1 4JS Tel: 01727 840303

Calancraft Limited

96 High Road, Byfleet, Surrey KT14 7QT Tel: 01932 342137

C J E Micros

78 Brighton Road, Worthing, Sussex BN11 2EN Tel: 01903 213361

Desktop Projects Limited

Unit 2, Headriding Business Park, Ford Street, Stockport, Cheshire SK3 0BT  
Tel: 0161 4740778

Norwich Computer Services

96a Vauxhall Street, Norwich, Norfolk NR2 2SD Tel: 01603 766592

Uniqueway

42 Crwys Road, Cardiff, South Glamorgan CF2 4NN Tel: 01222 644611

We are still looking for dealers who you feel do an excellent job for enthusiasts, so if there is someone you would like to recommend, let me know by e-mail [clan@acorn.co.uk](mailto:clan@acorn.co.uk) or write to me at the Acorn House address.

Acorn will be working with the Centres of Technology to ensure they have the latest information on what is happening at Acorn, and to make sure they can provide you with the updates that you need. In addition, they will be actively involved in promoting Acorn products. Let us know how they are doing, or if there are other products or services you feel the Centres of Technology should be providing.

## **Acorn C/C++**

For all those who have Acorn C/C++, there is an update available which fixes a number of bugs in the original version. This is available on the ftp site, or from your local Centre of Technology (see the list above) or from Acorn Direct.

## **Stop Press**

CJE tell us they have some even better offers than those on the sheet, so call them for details.

Chris Cox

Enthusiast Sales and Marketing Manager

Acorn Computers Ltd