

SALES NEWS Issue 100

21st April 1994

Dear Dealer

Super VGA Monitor

We are pleased to announce that the above product, AKF50, has been reduced in price as detailed below for bundled systems only.

| Code | Description | RRP Exc VAT £ | |
|-------|-------------------|------------------|--------------------------------|
| AKF50 | Super VGA Monitor | 250 | (when bundled with a computer) |

Please note that when the AKF50 is purchased separately, the price has not changed; ie

| | | | |
|-------|-------------------|--------|------------------------|
| AKF50 | Super VGA Monitor | 318.30 | (when sold separately) |
|-------|-------------------|--------|------------------------|

Normal discounts apply

In view of the above price reduction, the promotional offer of normal AKF52 price plus £26, has now expired. Delivery of the AKF52 monitor is still on schedule for May.

Computers for Schools

You will by now be aware that the Tesco's 'Computers for Schools' campaign has been launched for the third time. This latest campaign looks set to break all previous records with the inclusion of the Risc PC range of computers as well as other Acorn system offerings.

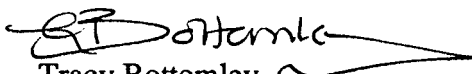
The way the campaign has been designed this time means that you do not have to give demonstrations or become involved in local events. We will, however, advise you of schools which take part in your area so that you can approach them with a view to peripheral and future sales.

If you have any queries about 'Computers for Schools' please talk to your Area Sales Manager or telephone our campaign co-ordinator, Jill Osler at Acorn House.

Literature

Please contact the Sales Desk when further stock of literature is required.

Yours faithfully


Tracy Bottomley
Sales Desk Supervisor

Acorn 