

SALES NEWS Issue 117

26th October 1994

Dear Dealer

A3010 Learning Curve

Further to our recent mailing concerning new product releases. Please note that the product code for the A3010 Learning Curve is ALC16 and not ALC17 as previously stated.

Dealer Price List

I am receiving many requests for an updated version of the Dealer Price List. This is now in print and will be sent to you within the next two weeks. However, please do not hesitate to contact the Sales Desk for current dealer prices.

Literature

Please allow two to three weeks delivery on literature orders. If you have an event planned for the future, please ensure your literature requirements are ordered well in advance. We cannot guarantee delivery if you are late placing your order!

We are sending you, under separate cover, a small supply of:

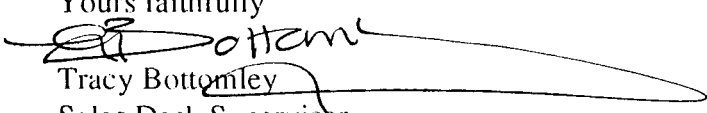
Caring Parent Leaflet (corrected version)
Action Pack Leaflet (new)
Early Years flyer
Enthusiasts Pack

If you would like more of these, please call your telesales contact.

Dealer Demonstration Stock

Please find enclosed a demonstration stock order form and agreement to purchase consumer product at a reduced rate. Please complete and return with the agreement to the Sales Desk.

Yours faithfully


Tracy Bottomley

Sales Desk Supervisor

Acorn 