

SALES NEWS Issue 119

14th November 1994

Dear Dealer

A3010 Quantity Discount

Acorn is pleased to announce a quantity discount for the A3010 range of computers, on orders placed before Christmas 1993, as follows:

0 - 9	15% discount
10 - 49	17% discount

Please contact your telesales contact to place your orders immediately.

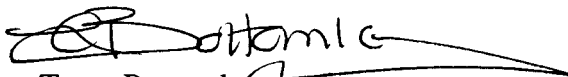
Marketing/Promotional Activities

Acorn has invested money in regional advertising and has launched competitions relating to the A3010 range of computers. Please contact your Area Manager for further details.

You will shortly be receiving bromides and posters for your own use. Please contact us for further supplies.

A new consumer brochure is being printed and will be available next week. A small batch will be sent to you automatically.

Yours faithfully



Tracy Bottomley
Telesales Supervisor

Acorn 