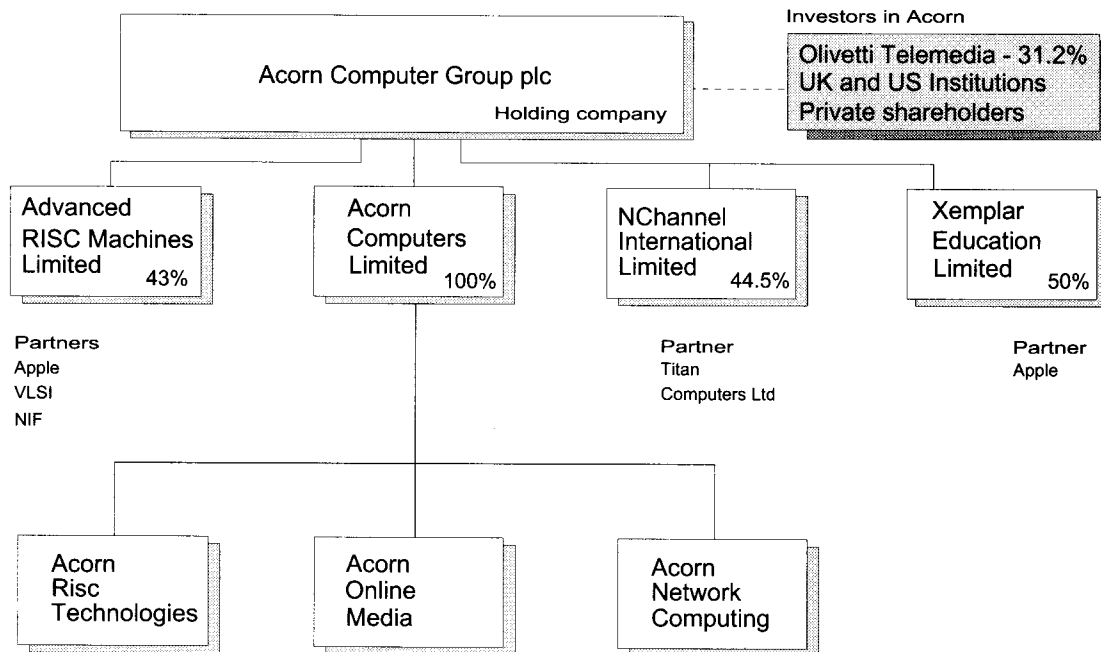


Acorn Risc Technologies Corporate Overview

- Headquarters in Cambridge, England
- Wholly owned division of the Acorn Group plc
- A major shareholder in Advanced RISC Machines Ltd
- Joint owner of Education IT specialist with Apple
- Associated specialist Divisions:
 - Acorn Online Media
 - Acorn Network Computing
- A history of technological innovation
- A progressive strategy for design/licensing of RISC-based technologies worldwide
- Close technical collaboration with leaders in silicon design and creative software developers

ART's BUSINESS MISSION

"To enable ART's business partners to commercially exploit RISC-based technology by offering cost and time-to-market advantages through technological innovation"



- Team of highly-skilled software and hardware experts with over 100 man-years experience in RISC-based systems
- Proven product set and track-record for developing new products utilising RISC-based architectures
- ART established to exploit technology and expertise across a wide range of industries and vertical markets
- History of technological innovation:
 - 1978 – Launch of the UK's most popular 8 bit micro computer
 - 1984 – First Queen's Award for Technological Achievement
 - 1987 – Launch of the world's first low cost, 32 bit RISC desktop computer
 - 1988 – Launch of the world's first multi tasking, window based, full 32 bit operating system
 - 1990 – Formation of Advanced Risc Machines (ARM) Ltd
 - 1992 – Launch of a software only based, full motion video package
 - 1992 – Second Queen's Award for Technological Achievement
 - 1994 – Launch of RISC PC, the world's most efficient, cost effective, 32 bit RISC computer
 - 1995 – Launch of Acorn Online Media set top box—a world first in sophisticated, low cost, RISC-based STB
 - 1996 – Announcement of relationship with Oracle Corporation for the design and development of Network Computers

To find out more about ART products, please contact:

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email: sales@art.acorn.co.uk
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