

MISSION STATEMENT

To allow ART's business partners to exploit RISC-based technology commercially by offering cost and time-to-market advantages through technological innovation.

CREATING

TECHNOLOGICAL EXCELLENCE THROUGH

INNOVATION



WORLDWIDE

the

ART

of

Architecture

of the

future

HORIZONS

EXPAND

RISC SOLUTIONS

TECHNOLOGY

ART - part of the Acorn Group - a technological perspective

- 1984** First Queen's Award for Technological Achievement
- 1987** Launch of the world's first low-cost 32-bit RISC desktop computer
- 1990** Formation of Advanced RISC Machines (ARM) Ltd
- 1992** Launch of a software only based full-motion video package
- 1992** Second Queen's Award for Technological Achievement
- 1994** Launch of Risc PC, the world's most efficient, cost-effective 32-bit RISC computer
- 1995** Launch of Acorn Online Media's set-top box - a world first in sophisticated low-cost, RISC-based STB
- 1996** Announcement of a relationship with Oracle Corporation for the design and development of network computers (NCs)

ACORN

RISC

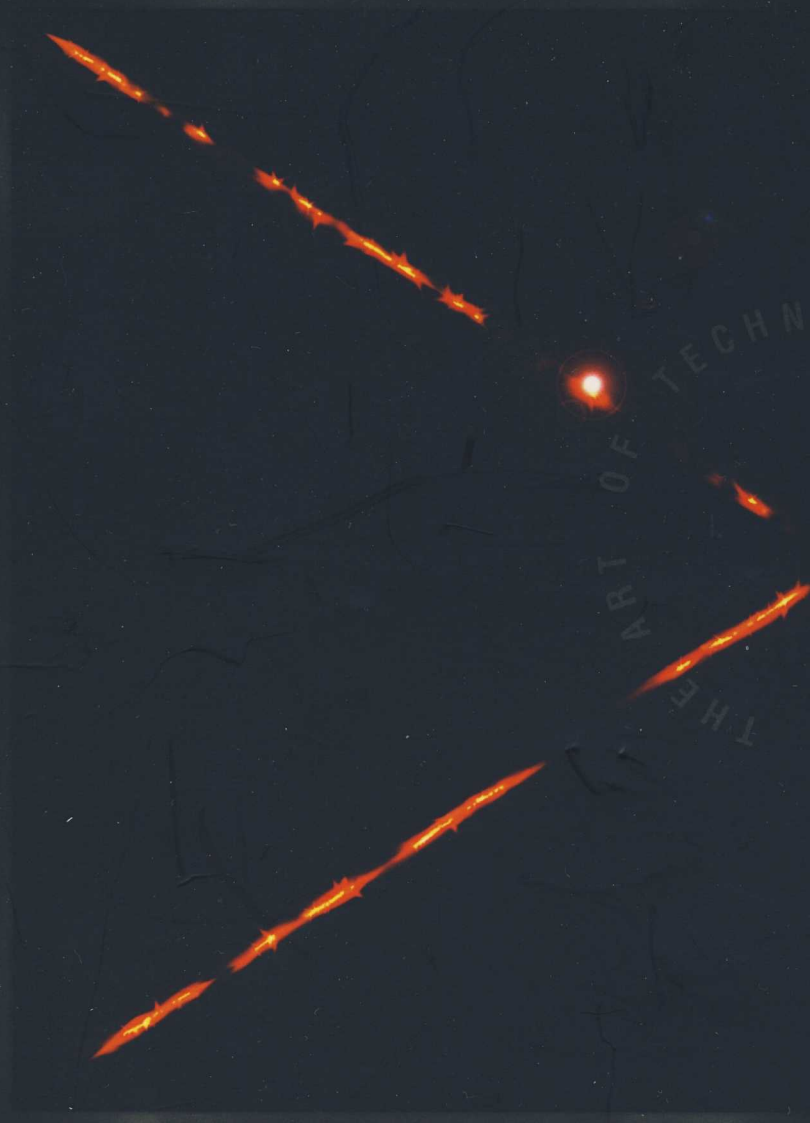
TECHNOLOGIES

What does ART do?

- Provides innovative software and hardware technologies for partner/customer exploitation
- Provides custom products for a wide range of organisations
- Provides consultancy/design implementation and production facilities for RISC-based systems
- Provides RISC-based products for resale and use in embedded applications

What can ART do for you?

- Offer solutions to reduce your time and effort in bringing new products to the marketplace
- Enlighten your organisation to alternative production and development solutions
- Supplement/enhance key skills in hardware and software design
- Reduce costly research and development by providing off-the-shelf solutions
- Provide key building blocks of technology to order and/or ex stock



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