

News From Acorn Computers

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Acorn Rolls Out Consumer Line-Up

For Christmas

- Second Phase Of Home Computing Push Launched at Acorn World '93 -

Acorn is following up its September attack on the consumer marketplace with the launch of a host of new games, 'edutainment' titles and 'SoHo' packages at Acorn World '93, running at Wembley Exhibition Centre from 29-31 October 1993: Timed to hit the high street in the critical pre-Christmas period, the new releases strengthen Acorn's consumer appeal and further endorse third party support for the company's drive into the growing home computing arena.

Richard Percy, Consumer General Manager at Acorn, comments: "The launch of our new bundles in September marked the first phase of our consumer strategy for Christmas 93. This latest batch of games, edutainment and home business titles ensures that we keep the momentum going during the crucial Christmas shopping period."

Sherston Software's Crystal Maze, which is unique to the Acorn platform, will be officially launched at Acorn World '93 by the new presenter of the cult Channel 4 Crystal Maze adventure game. Featuring stunning graphics and music from the original TV show, players battle against the clock in four games zones - Aztec, Medieval, Futuristic and Ocean - and four categories - skill, mental, mystery and physical: Just like the TV show, time spent in the Crystal Dome will depend upon success in solving the puzzles in each zone. Priced at £34.00 (inc VAT), Crystal Maze is set to become a bestseller in the run up to Christmas.

Fourth Dimension will be launching Sylvia Lane, priced at £25.95, at Acorn World '93. The game involves tracking down a kidnapped, mad Greek geneticist across America. Fragments of maps must be collected from Aztec temples in the Andes, construction sites in New York and the Houston Space Centre, as well as fighting enemy agents to rescue the Professor.

Other imminent releases previewed at the Show by Fourth Dimension include Carnage Inc., Haunted House (both priced at £25.95) and the eagerly awaited flight simulator, Birds of War, which will hit the High Street in a few weeks time, priced at £34.95.



Gamesware will be showing new versions of Cycloids, F.R.E.D. and Games Wizard as well as previewing the Simon The Sorceror graphical adventure game:

Matt Black Ltd, the software publisher specialising in budget priced games will be unveiling a clutch of new titles at Acorn World '93. Launches include brand new streetfighter games, Blood Sport and Aggressor and a new version of the bestseller, Spheres of Chaos.

On the creative front, Oak Solutions has chosen Acorn World '93 to launch its latest morphing application, !Rephorm, which is specifically designed for the Acorn platform. The new software allows users to create exciting animations, subtle effects and still images by morphing between two initial 'sprites' or images. Oregon Software Developments is also unveiling its new 32-bit morphing package, Morpheus, as well as three new arcade games. Clares Micro Supplies will be showing ProArtisan 2, a sophisticated painting and drawing package and Rhapsody 3, a musical application suitable for professionals and enthusiasts alike.

The growing SoHo market is also being addressed. Stallion Software are launching Almanac 2, a desktop organiser and home accounting package, while Colton Software is releasing Fireworkz, an integrated word processing and spreadsheet pack. Apricote Studios will be showing a new version of Prophet, its accounting product for small businesses and !Shares - share portfolio management software.

Founded in 1978, with 1992 revenues of £48.2m, Acorn Computers has become one of the UK's leading providers of personal computer products to the consumer and education sectors. The powerful and innovative consumer product range, including the Archimedes range of computers, is based on the RISC OS operating system and uses technology based on the ARM 32-bit RISC microchip. With over 2,500 games, entertainment, education and business software titles available, the Acorn Archimedes provides the ideal solution for home computing. Acorn Computers Limited is part of the Acorn Computer Group plc, which went public on the USM in 1983.

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