

# ART Sales News

Issue 1



Welcome to Acorn Risc Technologies - the division of Acorn dedicated to making the most of ARM and RISC OS and to developing and expanding its potential into a wide range of the markets areas.

As you will be aware Acorn Education is merging with Apple's education business and will be marketing both companies' products to UK schools. This leaves a whole range of opportunities in the enthusiast, commercial, VAR and other areas which will be developed by ART and its partners.

Let me introduce myself. I am Chris Cox and I am responsible for the sales of existing Acorn products for ART, both in the UK and internationally. If you need to reach me my direct dial number is 01223 577831 or email [ccox@art.acorn.co.uk](mailto:ccox@art.acorn.co.uk) or fax on 01223 577900. I will be happy to help resolve any queries that you may have.

There will be, no doubt, many questions, but as far as possible I will be trying to ensure a seamless handover. All existing accounts, including outstanding orders, will be transferring from Acorn Education to ART, and will not be affected by the move. There has been no change in Retail or Dealer Pricing. However there a new contact point for Dealer Sales

**To place an order for a product, spare part, or check on delivery contact Dealer Sales (Russell Scoates) on:**

**Tel: 01223 254294**

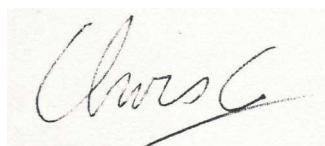
**Order Fax: 01223 254249**

The main customer services number remains 01223 254222

If you have any technical queries about the products, contact 01223 254240

For those with web access, more information about some of the technologies being developed by ART can be found on our web site - <http://www.art.acorn.co.uk/>

I look forward-to working with you, to expand and develop the non schools market areas, and the whole of ART is committed to ensuring our success.



Chris Cox

Product Sales and Marketing Manager

DITTON HOUSE  
645 NEWMARKET ROAD  
CAMBRIDGE CB5 8PB  
UNITED KINGDOM

TELEPHONE +44 (0)1223 577800  
FACSIMILE +44 (0)1223 577900  
WWW:<http://www.art.acorn.co.uk/>  
e-mail: [info@art.acorn.co.uk](mailto:info@art.acorn.co.uk)