



Acorn Computers Limited
Acorn House
Vision Park, Histon
Cambridge CB4 4AE
England
Telephone 0223 254254
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8th December 1993

Dear Dealer,

Acorn Assist - now twice as nice!

In the vital weeks before Christmas we're all looking for every sale possible. From today Acorn are offering a further incentive to make it all happen...

Sales through Acorn Assist have taken off in the last few weeks as dealers have got behind the new scheme. Together we've distributed over 60,000 Assist leaflets!

NOW to encourage further sales we're offering DOUBLE POINTS on Acorn Assist

Anyone introducing a friend to Acorn Assist between now and December 31st 1993 will be allocated twice the number of 'referral points' on the Assist brochure (APP610). For example, every A5000 system sold through Assist registers 3,600 points, making it much easier to claim the larger prizes such as the holiday discount

AND by popular request we're including Marks & Spencer vouchers as one of the gifts!

Any points collected from sales now can be redeemed in 1994 for vouchers from the leading high street store - details will follow soon.

So action stations! Let your Assist customers know that they can double their reward by getting friends to buy **now** rather than later. Get other contacts in schools and colleges to register under Assist and work, in effect, as your 'agents' (just ring the Assist Administrator on 0223 254224 to register someone).

Let's all work to make Assist sales twice as nice between now and the year end.

Yours sincerely,

A handwritten signature in black ink that reads "Tilly Storr".

Tilly Storr
Sales Office Manager



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