

SALES NEWS Issue 115

12th October 1994

Dear Dealer

Desktop Software

Acorn is pleased to announce a price reduction on the following products effective immediately:

Code	Description	Previous RRP Exc VAT £	New RRP Exc VAT £
SKB75	Desktop C	229.00	127.62
SKB76	Desktop Assembler	239.00	149.00

Free Action Pack Software Offer

Further to our letter dated 28th September 1994 detailing new product information, the FREE Action Pack software is available to every purchaser of A3010 Early Years or A3010 Learning Curve between launch and 31st December 1994, and not just the Early Years bundle as previously stated.

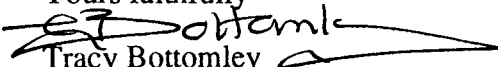
Replay Starter Kit

This product opens up the creative world of Multimedia in the Acorn community, making it easy to incorporate sound and video in applications. The kit includes:

- CD ROM containing sample video and audio movies, stills and examples of Multimedia applications
- ARPlayer - for playing movies and extracting pictures and information from the movies
- AREncode - for compressing movies that you have captured yourself and for adding or changing sound tracks
- Acorn Replay User Guide - a comprehensive guide to getting the most out of the Acorn Replay applications, ARPlayer and AREncode
- A Guide to Desktop Multimedia - an aid to preparing Multimedia applications, with advice on shooting video, sourcing material, layout, style etc

Product Code	SKB82
RRP (Exc VAT)	£34.95
Dealer Price (Exc VAT)	£29.71

Yours faithfully


Tracy Bottomley
Sales Desk Supervisor

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