

SALES NEWS Issue 118

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IMPORTANT PRICE CHANGE ANNOUNCEMENT

Following the news announced yesterday that Acorn has reduced the price of its A3010 bundles, we are now pleased to give further details of this very special offer.

	Action Pack	Early Years	Learning Curve
RRP (inc VAT)	£299.00	£399.00	£399.00
RRP (exc VAT)	£254.47	£339.57	£339.57
Dealer price @ 15%	£216.30	£286.64	£286.64

Plus...

AKF52 @ £200 inc VAT **RRP** when purchased with any of the above bundles (i.e. dealer price @ 15% = £144.68 exc VAT).

Plus .

The offer of a free Action Pack software selection with every Learning Curve and Early Years bundle remains in place until end December 1994 and we will continue to send software packs out to you automatically with appropriate orders.

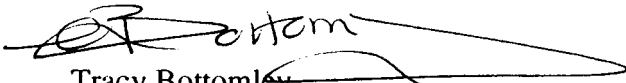
We have introduced these special prices in order to help you ramp up pre-Christmas sales of A3010 bundles. Remember also to take advantage of the marketing material at your disposal - colourful new Early Years and Action Pack flyers are on their way to you now. Let's get selling!

NB: the A3010 bundles are not eligible for Marketing Allowance.

Please find attached a revised dealer demonstration stock order form.

Please contact the Sales Desk now to place your orders.

Yours faithfully


Tracy Bottomley
Sales Desk Supervisor

Acorn 