

SALES NEWS Issue 126

26th January 1995

Dear Dealer

Early Years Sales Opportunity - Playgroups

(information for Education Dealers only)

Acorn has begun a nationwide campaign to Playgroups and Nursery schools; our research has shown that these groups want to use computers but often don't know where to go or which computer to choose. Playgroups are funded by parents to the tune of £96,000,000 pa.

We are mailing 22,000 Playgroups and 7,000 LEA and Private Nurseries with the enclosed letter. Playschool teachers will be visiting you in the near future to see a demonstration of the Early Years system and to have their questions answered. Please ensure that you are well prepared and have sufficient stocks.

Spring Printer Offer

Please find enclosed details of our Spring Term Printer Offer.


OPL Manual for Pocket Book II

The OPL manual will be available in February through Acorn Direct. Your customers must send a cheque for £12.95 (includes postage and packing) to: Acorn Direct, 13 Denington Road, Wellingborough, Northants NN8 2RL.

Ethernet Design and Installation Guide

The above product is now available, product code AED24. Retail price is £20 excluding VAT.

Yours faithfully


Tracy Bottomley
Sales Desk Supervisor

Acorn 