

SALES NEWS Issue 37

1st November 1991

Dear Dealer

The Product Directory

Please find a complimentary copy of the new Product Directory. It reinforces, yet again, the wide range of software available for Acorn RISC computers.

There are over 1500 titles listed and 200 companies represented.

In order to make it as useful as possible, the directory is indexed in 3 ways:

- * by application area
- * by company name
- * by product name

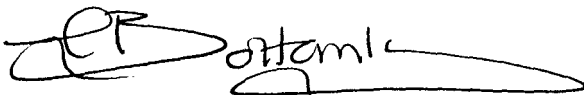
Those of you who paid for an entry in the dealer directory on pages 180-181 should receive your *free* 100 copies shortly direct from Redwood Publishing.

The cover value of £2.95 will be supplied to you in boxes of 20, at £40 per box.

Please order through your normal supplier, quoting product code, SKD24.

Also, please be reminded that the Education Directory, Issue 2 is still available.

Yours faithfully



Tracy Bottomley
Senior Sales Co-ordinator Sales Operations Department

