

SALES NEWS Issue 56

12th November 1992

Dear Dealer

A4000 HD 80 System Promotion

Until Friday 18th December 1992, Acorn has embarked on the following promotion:

*A4000 HD 80 System @ A3020 HD 60 System Price ie a saving to our
Education Dealers of £32!!!*

We have introduced this promotion because the demand for the A3020 Hard Disc System exceeds current supply and we have seen the opportunity to establish the A4000 in sectors of the education market together with the A3020.

Along with your saving of £32, this promotion offers the end user an extra 20meg on the hard disc and is also the preferred 3 box solution required by many of our education customers.

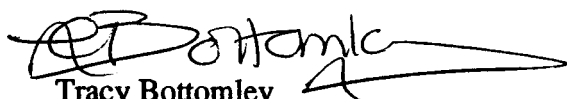
We will accept ESSC claims from our nominated educational dealers only on the A4000 HD 80 System assuming they are sold at the A3020 HD 60 System price. These claims will be honoured during this promotion period only. Therefore you should contact your A3020 customers today and offer them the benefits of this promotion.

Please submit your orders immediately by telephone or fax to avoid disappointment.

Sales Desk	0223 254251 and 254234
Fax No	0223 254263

We look forward to hearing from you.

Yours faithfully



Tracy Bottomley
Senior Sales Co-ordinator
Sales Operations Department

Acorn 