

# SALES NEWS Issue 72

19th April 1993

Dear Dealer

## **Master 128**

The attached copy letter will be sent to Acorn Education Centres, IT Advisor Teams and other regular purchasers of the BBC Master 128. As you will see it explains that Acorn will cease production of the BBC Master 128 after the current production run has been completed.

This product having been in production for the last seven years is being discontinued due to increased production cost and component supply difficulties. This together with the fact that we have seen a major swing in purchases away from the Master 128 towards the 32 bit RISC based machines has made the decision unavoidable. We do, however, have the final production quantity currently being manufactured and due to arrive in our warehouse later this month. Please, therefore, ensure that you order your anticipated requirement for this product as soon as possible since orders will be treated on a first come, first served basis.

## **First Word Plus**

Acorn has decided to discontinue the sale of First Word Plus as a stand-alone product. However, manuals are still available separately. Outstanding orders for this item are hereby cancelled.

## **Acorn Assist**

Enclosed are copies of the new Assist Scheme Application Form. Please feel free to make copies.

## **Education Otherwise**

Please be aware that educational sales to Education Otherwise attract the normal ESSC payments.

## **A4 Portable**

With reference to the A4 Portable, AKB66, and the free PC Emulator. This special offer has been extended.

Yours faithfully



Tracy Bottomley  
Tele-Sales Supervisor

