

SALES NEWS Issue 99

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Dear Dealer

New Product Launch

As you know, Acorn Computers launched its exciting new range of products in London last week. You will be pleased to know that all products were very well received by our current dealers, prospective dealers and the press.

For those dealers who were unable to attend, I have enclosed pricing details for you which you should find useful. Further information will follow shortly.

Demonstration Stock

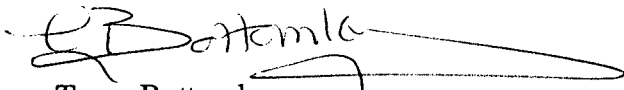
To enable dealers to demonstrate the new product, I have enclosed the following:

Demonstration Stock Order Form
Purchasing Agreement (*to be returned with the order*)

The new products are available to you at 35% discount. Every effort will be made to ensure that you receive your allocation as soon as possible.

I look forward to receiving the completed paperwork from you in the next few days

Yours faithfully


Tracy Bottomley
Sales Desk Supervisor

Acorn 